

BETHANY JOURDAN

PROFILE Seven years experience as a graphic designer with a strong sense of information architecture and an eye for trends and current style. Creation of original pattern and design library across stationery product lines. Strong computer skills on both Mac and PC platforms, including software such as Adobe CS5 Suite and Office Suite. Proven leadership abilities and creative problem-solving skills. Bachelor of Science in Media Arts and Design from Northeastern University.

EXPERIENCE **ADVANCED GRAPHIC DESIGNER, GEIGER, LEWISTON, MAINE 2006–PRESENT**
Creation of original pattern and image library; develop strategy for consistent implementation across stationery and diary product lines. Product development, including design, branding, pre-production testing, and materials research. Design and production of print and electronic marketing materials, including catalogs, advertisements, products, packaging, and signage and sales materials. Website design and image handling in preparation for web sites and interactive sales materials. Direction of photo shoots, image color-correction, and photo editing in preparation for online and print publication. Work closely with printing professionals to troubleshoot files and ensure accurate print production. Coordinate with clients and production professionals to design and direct the creation of new product lines and custom products.

OPERATIONS ASSISTANT NAUTICOS, LLC; CAPE PORPOISE MAINE 2006
Supported operations manager in daily operations while aboard the research vessel Mt. Mitchell during a 49-day deep-ocean survey expedition in the Pacific Ocean. Gained familiarity with GPS navigation, sonar analysis software, and GIS, such as ArcMap, Isis, and 2020, and used these programs in conjunction with Photoshop to produce detailed maps of the ocean floor. Formatted expedition publications and reports, and produced electronic media to assist in daily progress meetings. Assisted the education team to establish an on-board education program. Assisted Operations Manager with mobilization and of the ship and facilitated demobilization.

FREELANCE GRAPHIC DESIGNER; HYDE PARK, VERMONT 2003–2006
Designed cover art, typeset, and coordinated production of a full-length novel and a photographic essay. Created custom designs for web and print applications, including website design, logo creation, typographic layout, brochure and pamphlet design (including online versions), vector graphic illustration, package design, and identity design, including letterhead, business cards, and advertisement design. Digital photography, image editing and cataloging for documentation, advertising and production.

LEGAL ASSISTANT BENJAMIN BYCEL, ATTORNEY AT LAW; STOWE, VERMONT 2004
Designed and maintained web sites for the practice as well as for private business ventures. Created advertisements, logos and identity designs. Maintained law office, preformed legal research, and implemented an office organizational system. Edited a fictional novel as well as newspaper and magazine submissions.

PHOTO EDITOR CROCODILE FOTOS; HANOVER, MARYLAND 2002
Edited and captioned photographs for National Geographic photographer Jonathan Blair.

EDUCATION **NORTHEASTERN UNIVERSITY**
Boston, Massachusetts — Bachelor of Science in Media Arts and Design, Summa Cum Laude 2003

SKILLS Thrive in creative problem-solving situations, enjoy working as a part of a team and leading team members. Versatile in a variety of programs including Adobe InDesign, Illustrator, Photoshop, Acrobat, Flash, Dreamweaver, and Quark Xpress, plus Microsoft Word, Excel, and Powerpoint. HTML and CSS skills. Outdoors enthusiast, including hiking and backpacking. Knowledge of clothing production techniques.